

# HARD COPY

On Collecting and  
Reducing

**CLOSED**



# Minimalist vs.

# Art Traveller

Two travel trends  
on the radar

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## Slow down

## Get inspired

slow food trend, the focus is on slowing down and creating a more sustainable culture of appreciation. Anja Kirig from Zukunftsinstitut (a company that researches future trends) writes: "People who travel and organise their free time slowly and mindfully from the point of view of 'less is more' are not looking for action and adrenaline. Instead, they're on a quest to gain replenished clarity and focus in body and mind." A hotel's design and interior can have a positive influence on your inner sense of equilibrium. To this end, the individualist of today no longer needs to make a pilgrimage to an austere monastery of silence. To put the complexity of the world on hold for a few days, one finds all the amenities he or she could wish for in sparsely furnished houses, such as the Anders Suites in the Dolomites.

Have you ever slept in an art collection? Anyone who feels the need for creative input rather than a minimalist setting over the course of their next holiday can book themselves into a collection or directly into accommodation complete with creative workshops. Alongside the trend for slowing down, more and more people desire individual experiences and culture far away from mainstream package tours. Platforms such as Airbnb don't simply offer individual apartments, but also the option of sleeping overnight in art collections, recording studios or creative workshops. The urge for

new experiences and a desire for a change of perspective has increased due to the pandemic – and taking our mind off things can be the best way to unwind! So why not stay in an artist's studio or book yourself into an old shipyard with a contemporary art collection? Far off the well-trodden tourist paths, travellers interested in creative input may land in rural countryside or discover landscapes that won't be found in any guidebook. Modern luxury consists of truthful encounters and places that help you break out of your comfort zone. This spirit simmers in the guest rooms of the Foundation CAB museum and guesthouse in the south of France, bringing the flair of the fifties to life. Or you become an artist yourself and book ceramics courses and tours at local manufacturers in the stylish country hotel Menorca Experimental.